

This notice in TED website: <https://ted.europa.eu/udl?uri=TED:NOTICE:469178-2018:TEXT:EN:HTML>

**Malta-Marsa: Branded Promotional Items, Merchandised  
Garments and Apparels Carrying EASO's Visual Elements  
2018/S 206-469178**

**Contract award notice**

**Results of the procurement procedure**

**Supplies**

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

- I.1) **Name and addresses**  
European Asylum Support Office EASO  
Marsa  
1917  
Malta  
E-mail: [contracts@easo.europa.eu](mailto:contracts@easo.europa.eu)  
NUTS code: MT  
**Internet address(es):**  
Main address: <http://easo.europa.eu>
- I.2) **Information about joint procurement**
- I.4) **Type of the contracting authority**  
European institution/agency or international organisation
- I.5) **Main activity**  
Other activity: Asylum

**Section II: Object**

- II.1) **Scope of the procurement**
- II.1.1) **Title:**  
Branded Promotional Items, Merchandised Garments and Apparels Carrying EASO's Visual Elements  
Reference number: EASO/2018/632
- II.1.2) **Main CPV code**  
39294100
- II.1.3) **Type of contract**  
Supplies
- II.1.4) **Short description:**  
Branded promotional items, merchandised garments and apparels carrying EASO's visual elements. Open procedure for the establishment of a framework contract in cascade.
- II.1.6) **Information about lots**  
This contract is divided into lots: no

**II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: 1 000 000.00 EUR

**II.2) Description**

**II.2.1) Title:**

**II.2.2) Additional CPV code(s)**

30199700

18220000

18330000

18930000

39294100

79823000

30192000

**II.2.3) Place of performance**

NUTS code: IT

NUTS code: BE

NUTS code: EL

NUTS code: CY

NUTS code: MT

**II.2.4) Description of the procurement:**

See internet access provided in Section I.3

**II.2.5) Award criteria**

Quality criterion - Name: Quality and variety of articles presented in the tenderer's catalogue / Weighting: 4

Quality criterion - Name: Quality of the event pack / Weighting: 12

Quality criterion - Name: Quality of the samples / Weighting: 16

Quality criterion - Name: Compliance with environmental aspects / Weighting: 4

Quality criterion - Name: Relevance and clarity of the labelling of packages / Weighting: 4

Price - Weighting: 60

**II.2.11) Information about options**

Options: no

**II.2.13) Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

**II.2.14) Additional information**

**Section IV: Procedure**

**IV.1) Description**

**IV.1.1) Type of procedure**

Open procedure

**IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

**IV.1.6) Information about electronic auction**

**IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**IV.2) Administrative information**

IV.2.1) **Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 046-100062](#)

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

**Section V: Award of contract**

**Contract No:** EASO/2018/632 1ST

**Title:**

Branded Promotional Items, Merchandised Garments and Apparels Carrying EASO's Visual Elements

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

02/10/2018

V.2.2) **Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

The Brand Alchemists

7762840

London

United Kingdom

NUTS code: UKI

The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 1 000 000.00 EUR

Total value of the contract/lot: 1 000 000.00 EUR

V.2.5) **Information about subcontracting**

**Section V: Award of contract**

**Contract No:** EASO/2018/632 2nd

**Title:**

Branded Promotional Items, Merchandised Garments and Apparels Carrying EASO's Visual Elements

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

02/10/2018

V.2.2) **Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

**V.2.3) Name and address of the contractor**

MCS Kick and Rush

BE 0457.855.935

Drève Richelle, 161A bte 12

Waterloo

1410

Belgium

NUTS code: BE

The contractor is an SME: yes

**V.2.4) Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 1 000 000.00 EUR

Total value of the contract/lot: 1 000 000.00 EUR

**V.2.5) Information about subcontracting**

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 29 %

Short description of the part of the contract to be subcontracted:

Supply of various types of promotional items

**Section VI: Complementary information**

**VI.3) Additional information:**

**VI.4) Procedures for review**

**VI.4.1) Review body**

General Court

rue du Fort Niedergrunewald

Luxemburg

L-2925

Luxembourg

Telephone: +352 4303-1

E-mail: [GeneralCourt.Registry@curia.europa.eu](mailto:GeneralCourt.Registry@curia.europa.eu)

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

**VI.4.2) Body responsible for mediation procedures**

**VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures:

See Internet address provided in Section I.3

**VI.4.4) Service from which information about the review procedure may be obtained**

**VI.5) Date of dispatch of this notice:**

18/10/2018